



MINNEAPOLIS BOAT SHOW CHECKLIST

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| <input type="checkbox"/> November 19, 2011 | Exhibitor Guest Tickets Order due |
| <input type="checkbox"/> November 22, 2011 | Exhibitor Badge Order due |
| <input type="checkbox"/> December 5, 2011 | Publicity Information due
*please send immediately if possible! |
| <input type="checkbox"/> December 13, 2011 | Ads for the Official Show Guide (Directory) Due |
| <input type="checkbox"/> December 16, 2011 | Specific Move-In schedule will be sent |
| <input type="checkbox"/> December 19, 2011 | Advance shipments may begin arriving
at Brede Exposition Services warehouse |
| <input type="checkbox"/> January 1, 2012 | Hotel Reservation Discount Deadline |
| <input type="checkbox"/> January 4, 2012 | Telephone Orders due |
| <input type="checkbox"/> January 4, 2012 | Electrical Orders due |
| <input type="checkbox"/> January 5, 2012 | Installation and Dismantling Order due |
| <input type="checkbox"/> January 5, 2012 | Decorator Order discount deadline |
| <input type="checkbox"/> January 10, 2012 | Additional charge for freight received at the
Warehouse |
| <input type="checkbox"/> January 16, 2012 | Direct Shipments may begin arriving at MCC |
| <input type="checkbox"/> January 19 - 22, 2012 | Progressive® Insurance Minneapolis
Boat Show |

Also please note:

A very effective way of advertising is through the Official SHOW GUIDE (Directory), distributed **FREE** to all show attendees. For more information contact Mr. Alisdair Martin, alisdair@trmgllp.com; 847-441-4122.

REMEMBER! Wireless Internet Service is NOW FREE to exhibitors in the exhibit halls. You do not need to order Internet service.